



Guidelines and Application for Election to the Board of Directors

Introduction

Thank you for expressing interest in serving on the 24Hour Dallas Board of Directors. Please review the information in this packet and submit the attached application along with a copy of your resume to Nominations@24HourDallas.org. You may also email this address if you have any questions.

Once all applications are received a current board member will contact you to answer any questions you may have and conduct a short interview. Thank you again for your interest in serving on the 24Hour Dallas Board of Directors. We look forward to working with you on our nighttime initiatives and wish you luck on your application.

Qualifications & Commitments

- Become a member of 24Hour Dallas
- Knowledge and experience as a business or community leader
- Commitment to attend scheduled meetings and events (7 meetings minimum)
- Review meeting materials from a fiduciary and strategic responsibility perspective
- Support of employer/colleagues for time commitment
- Commitment to support a 24-hour culture in Dallas
- Work with leadership to help set the strategic direction of the organization
- Commitment to support the 24Hour Dallas vision, mission, and strategic plan
- Commitment to support and demonstrate the 24Hour Dallas core values
- Willing to help grow membership and encourage sponsorship for upcoming events
- Commitment to use community, business, and government relationships to serve as an ambassador for the organization

24Hour Dallas Annual Board Nomination Process

(all dates are approximate and will change based on approved calendar)

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|-------------|--|
| August 15 | Review calendar of events to determine scheduled meetings when action items may be approved. Review current list of board members and terms. Identify number of member/officer positions to be filled and specific areas of need based on the strategic plan (industry, expertise, D&I, etc). Review and update nominee application form and guide (expectations/responsibilities/term). |
| September 1 | Nominating Committee sends notification, calendar, and forms to full board for distribution. Nominating Committee identifies other external stakeholder organizations for distribution of information and forms. |
| October 1 | Nominating Committee to: 1) receive all applications; 2) review nominee interview questionnaire and evaluation forms; 3) identify board members to conduct interviews; and 4) assign candidates to board members for interviews. |
| November 1 | Nominating Committee to evaluate applications and interview forms. Nominating Committee to make initial recommendation for all available seats plus 2 alternates, and submits to the Executive Committee. |
| November 15 | Executive Committee meets to receive recommendations and provide feedback. Full Board to be sent final recommendations. |
| December 1 | Full Board meets to review, revise, and provide final approval for slate of candidates including officer positions. Notification letter with meeting dates is sent to approved candidates (including alternates). |
| January 1 | New member orientation for all approved candidates (including alternates) to provide an overview of the organization, its strategic plan, and all active committees. New members and alternates will select committee(s) of interest where they would like to serve for the year. |
| January 15 | Executive Committee reviews interest forms with committee chairs and assigns new members based on the member's interests and the organization's needs as provided in the strategic plan. |

24Hour Dallas Strategic Plan Summary

24HourDallas is an all-volunteer 501(c)(3) non-profit that encourages collaborations, incubates cultural activity, champions sociable districts, and inspires business development ... all to the benefit of Dallas' nighttime economy.

Core Values – Collaboration, Diversity, Innovation, Integrity, Leadership, and Optimism

Vision – Dallas stands as a model for a vibrant 24-hour economy and culture that exists seamlessly in a traditional city environment. The nighttime is for everyone.

Mission – Let's create a safe, vibrant and diverse nighttime culture for businesses, residents, and guests.

Goals –

1. **Nighttime Economy** – We need meaningful insights and measures for Dallas' nighttime economy. We must promote economic activity and increase economic opportunity at night.
2. **Safety** – We need to provide recommendations and actions that will help customers, residents, employees, neighbors, and businesses be safe at night.
3. **Nighttime Placemaking** – We need to advance planning, urban design, transportation, and environmental priorities that create ideal nighttime places.
4. **Cultural Innovation** – We need more arts and cultural experiences that will invigorate and demystify the night ... and bring us back into a community.
5. **Respect** – We must deliberately ensure all races, ethnicities, faiths, cultural traditions, ages, economic classes, sexual orientations, abilities, and families have a place in our community. We need to mediate conflict and come to terms that take both emotions and laws into consideration.
6. **Communication** – We will communicate and gain support for what 24HourDallas and Dallas' nighttime economy are about.



Board of Directors Application

Name: _____ **Title:** _____

Organization: _____

Sector: Accommodation Association Attraction Cultural/Arts
 Education Faith Based Financial Government
 Media Nonprofit Restaurant Venue
 Other: _____

Email: _____ **Work Phone:** _____

Address1: _____ **Cell Phone:** _____

Address2: _____ **City:** _____ **State:** _____ **Zip:** _____

Subscribe to 24Hour Dallas emails/newsletters: No

Yes Best time to call:

Who recommended this board to you?

Why do you want to serve on the board?

How can 24Hour Dallas benefit from your service?

Other nonprofit/community board service. List organization(s) and key achievement/lesson learned.

Optional Demographic Information:

(Our goal is to have a diverse and inclusive organization which begins with our board.)

Gender: Man Woman Non-Binary Transgender

Self-Described: _____

Orientation: Straight Gay Lesbian Bisexual

Self-Described: _____

Ethnicity: Black or African American American Indian or Alaska Native

 Hispanic or Latino or Spanish Origin White

 Native Hawaiian or Other Pacific Islander Asian

Age: < 25 25-34 35-44 45-54 55-64 65 +

I have reviewed the contents of this packet, understand the commitments described, and am willing to serve on the board if elected.

Date: _____ Signature: _____