

Inaugural Annual Member Meeting, Monday, Nov. 16, 2020, 4-5 p.m.
Held online through Zoom

MINUTES

Meeting began online at 4 p.m., Nov. 16, 2020

1. Welcome

Welcome and Overview: Randall White

2. Attendance (20% of membership required for quorum. Quorum reached.)

Roll Call: Heather Pickett

Alliance Partners Present

BKD, LLP
Dallas Arts District
Dallas Voice
Deep Ellum Foundation
Denney Law Group
Directions Consulting Group
Elettore
Episcopal Church of St Thomas The Apostle,
Dallas
H-E-B/Central Market
Hotel Association of North Texas
Madison Partners, LLC
Omni Dallas Hotel
Pavé Group
Safe Night LLC
VisitDallas
Zalat Restaurant Group

Individual Members Present

Gair Abbud
David Askenase
Jack Bunning
Janis Burklund
Laura Claydon
Matthew Crittenden
Gabriel Dowell
David Fisher
Keith Foster

Alliance Partners Absent

Andres Properties
Dallas Music Network
DFW EDM
Masterplan
New Friends New Life
The No Limits Arts Theatre, Inc.
Premium Parking
SVM Productions

Individual Members Absent

Michael Janicek
Jeannette Keton
Cara Mendelsohn
Suzanne Smith
Brandon Webb
Matt Wood

Drew Green
Augustine Jalomo
Reuben Lael
Rhiannon Martin
Lynn McBee
Jake McCall
Kyle Ogden
Christopher Penney
Heather Pickett
Gary Sanchez
Christopher Thomas
Bryan Tony
Randall White

3. Motion: Meeting Date Exception

Move to approve today, Monday, Nov. 16, 2020, as our inaugural annual meeting date in lieu of a December annual meeting date as prescribed by our proposed bylaws for future annual meetings.

Motion: Gair Abbud

Second: Jake McCall

No discussion. ***Motion approved unanimously.***

4. Report: Finances

Financial Report: Keith Foster provided an overview of where 24HourDallas is at the current moment, having just opened a bank account. Keith deferred to Tino Jalomo for financial outcomes on the Dallas Digithon. A more formal financial report will be tendered at future meetings.

5. Report: Dallas Digithon

Streaming Telethon Report: Augustine Jalomo gave a PowerPoint presentation (attached) on the success of Dallas Digithon. The 24-hour non-stop event was coordinated by Tino and Rhiannon Martin and their team of volunteers. Operating with \$23,416 in in-kind services, \$12,000 in sponsorships, \$3,575 in donations, and \$4,393 in expenses, the event netted \$11,182 for grants to 60 applicants. Upon learning this during our meeting, Central Market committed to donating another \$10,000.

6. Report: Zoominars

Online webinars: Randall White provided an overview of recent and upcoming 24HourDallas Zoom panel discussions. The next will be Dec. 15 and will address the pandemic predicament bars are in.

7. Motion: Nominating Committee – Board Members

Move to approve the following individuals (with term expiration dates shown) as members of the inaugural 24HourDallas board of directors:

Gair Abbud (12/31/23)	Reuben Lael (12/31/21)
David Askenase (12/31/22)	Maribeth Lysen (12/31/23)
David Denney (12/31/21)	Rhiannon Martin (12/31/21)
Carolyn Dent (12/31/22)	Khanh Nguyen (12/31/22)
David Fisher (12/31/22)	Christopher Penney (12/31/23)
Keith Foster (12/31/22)	Heather Pickett (12/31/21)
Drew Green (12/31/21)	Gerardo (Gary) Sanchez (12/31/23)
Wes Hoblit (12/31/23)	Randall White (12/31/21)
Stephanie Keller Hudiburg (12/31/23)	Matt Wood (12/31/22)

Motion: Jon Hetzel

Second: Leo Cusimano

No discussion. **Motion approved unanimously.**

8. Motion: Nomination of Officers – Board Officers

Move to approve the following individuals as 2021 officers for 24HourDallas:

Randall White, <i>President</i>	Heather Pickett, <i>Vice President</i>
Gair Abbud, <i>Vice President</i>	Wes Hoblit, <i>Secretary</i>
Keith Foster, <i>Treasurer</i>	

Motion: Jon Hetzel

Second: Leo Cusimano

No discussion. **Motion approved unanimously.**

9. Motion: Board Approval of Alliance Partners

Move for the board to approve the following individuals as charter members of 24HourDallas in our Alliance Partner category for businesses and organizations:

Andres Properties	BKD, LLP
Dallas Arts District	Dallas Music Network
Dallas Voice	Deep Ellum Foundation
Denney Law Group	Directions Consulting Group
EDM DFW	Elettore
Episcopal Church Of St Thomas The Apostle, Dallas	
H-E-B/Central Market	Hotel Association of North Texas
Madison Partners, LLC	Masterplan
New Friends New Life	The No Limits Arts Theatre, Inc.
Omni Dallas Hotel	Pavé Group
Premium Parking	Safe Night LLC
SVM Productions	VisitDallas
Zalat Restaurant Group	

Motion: Gary Sanchez

Second: Matthew Jones

All board members but Rhiannon Martin were present at the time of this vote. 10% of board is required for quorum. Quorum was met. No discussion. **Motion approved unanimously.**

10. Motion: Board Approval of Individual Members

Move for the board to approve the following as charter Individual Members of 24HourDallas:

Gair Abbud	David Askenase
Jack Bunning	Janis Burklund
Laura Claydon	Matthew Crittenden
Gabriel Dowell	David Fisher
Keith Foster	Drew Green
Augustine Jalomo	Michael Janicek
Jeannette Keton	Reuben Lael
Rhiannon Martin	Lynn McBee
Jake McCall	Cara Mendelsohn
Kyle Ogden	Christopher Penney
Heather Pickett	Gary Sanchez
Suzanne Smith	Christopher Thomas
Bryan Tony	Brandon Webb
Randall White	Matt Wood

Motion: Gary Sanchez

Second: Jake McCall

All board members were present for this vote. 10% of board is required for quorum. Quorum was met. No discussion. **Motion approved unanimously.**

11. Motion: Approval of Bylaws

Move to adopt the bylaws as proposed by our bylaws committee.

Motion: Gair Abbud

Second: David Fisher

[Bylaws may be reviewed here.](#) No discussion. **Motion approved unanimously.**

12. Report: Every Voice

Racism & Nighttime Economy Report: Reuben Lael provided an update on a recent meeting with the management of the Crescent Court and their interest in getting involved in this initiative.

That team plans to draft a firm plan of approach by mid-December. [The project's concept is available here.](#)

13. Report: "59 Asks"

Economic Recovery Report: Randall White gave an update on the requests of the City of Dallas made by representatives of the city's hospitality and restaurant sector. We have been asked by the city to whittle 59 items down to three or four. Randall will gather recommendations from members of the group that contributed to this report and submit these to the city by mid-December. [The original document is available here.](#)

14. Report: Urban Street Team

To-Be-Named Initiative: Fr. Christopher Thomas outlined discussions with Thanks-Giving Foundation, Faith Forward, and other interfaith stakeholders regarding the prospect of a supplementary street safety and non-proselytizing team of volunteers fueled by higher calling. Look for this initiative to advance in 2021.

15. Discussion: The Month and Year Ahead

Randall White reported that the month ahead would include Executive Committee and Board actions on:

- 2021 Standing Committee chair and member appointments
- 2021 Program Committees determined, chairs and members appointed
- Creation of advisory council
- 2021 budget development
- 2021 meeting calendar

Randall also asked all members on the Zoom call to respond to him by email to this question: Of all that could or does take place in Dallas after 6 p.m. and before 6 a.m., what do you believe needs to be addressed most?

16. Report: Long-Range Planning

Planning Report: As a *pro bono* contribution, Matthew Jones and Directions Consulting Group will be guiding 24HourDallas leaders to develop a long-range plan for our new non-profit organization. Matt reported that he has already spoken with several team leaders and with similar organizations around the globe. Look for more on this in early 2021.

17. Noctis Awards

Special Presentation: On behalf of the Executive Committee, Randall White announced that a recognition program has been established to honor those who advance the mission of 24HourDallas in remarkable ways. *Noctis* is Latin for “of the night” and Noctis Awards will periodically be presented. The first Noctis Award recipients will Augustine Jalomo and Rhiannon Martin, who – as volunteers – created and produced Dallas Digithon.

Meeting adjourned online at 5:03 p.m.

I, the undersigned, being secretary of the 24HourDallas board of directors, hereby certify that the above is a true, complete, and accurate minutes of the Nov. 16, 2020 annual member meeting.

Wes Hoblit
Secretary

Date



Dallas Digithon Recap

*Dallas' 1st 24-hour variety livestreamed show
presented by 24HourDallas & Central Market*

November 16, 2020

“I miss my life.

I’ve been a professional musician for most of my life. Playing live was not only a revenue stream for me but was a large part of my social life and helped me to meet and connect with new people. My work allowed me to travel to new cities and broaden my perspective on the world. In turn, shaping my personal and artistic view.

I miss my life.”



Objectives

- Cultural Innovation Committee started meeting in February 2020
 - Brainstorm events that could be done (partners, organizations)
 - Came up with three must haves for policymakers for the arts as recovery plans unfold:
 - Advocacy for arts and culture organizations to be included in economic stimulus and recovery plans - federal and local levels and private hands
 - **Ease in accessing and securing said economic and recovery funds - application process, eligibility requirements and turnaround time. Forgivable (?) loans and grants.**
 - Flexibility in rescheduling arts and cultural events. Remove red tape for any group or individual artist; assistance for entities wishing to reschedule - dedicated hot line.
- Create an event that will be a “coming out party” for 24HD
- COVID-19 necessitated livestream event

“I miss most of all the connection and energy from having a live audience...Authentic human connection.”

“The energy of the audience and my dance mates.”



Dallas Digithon

- 24-hour livestreamed variety show
- Performers apply to participate
- Artists apply for emergency relief grants
- www.DallasDigithon.com created
- North Texas Giving Day
- Original date 9/07 and 9/08
 - Moved to 11/07 and 11/08 from 12p to 12p

Performer Applicants	Grant Applicants	Finals Acts	Hosts
59	60	43* (14 Arts Orgs) (12 Videos) 108+ Performers	16*

**Check Appendix for list of performers and hosts*

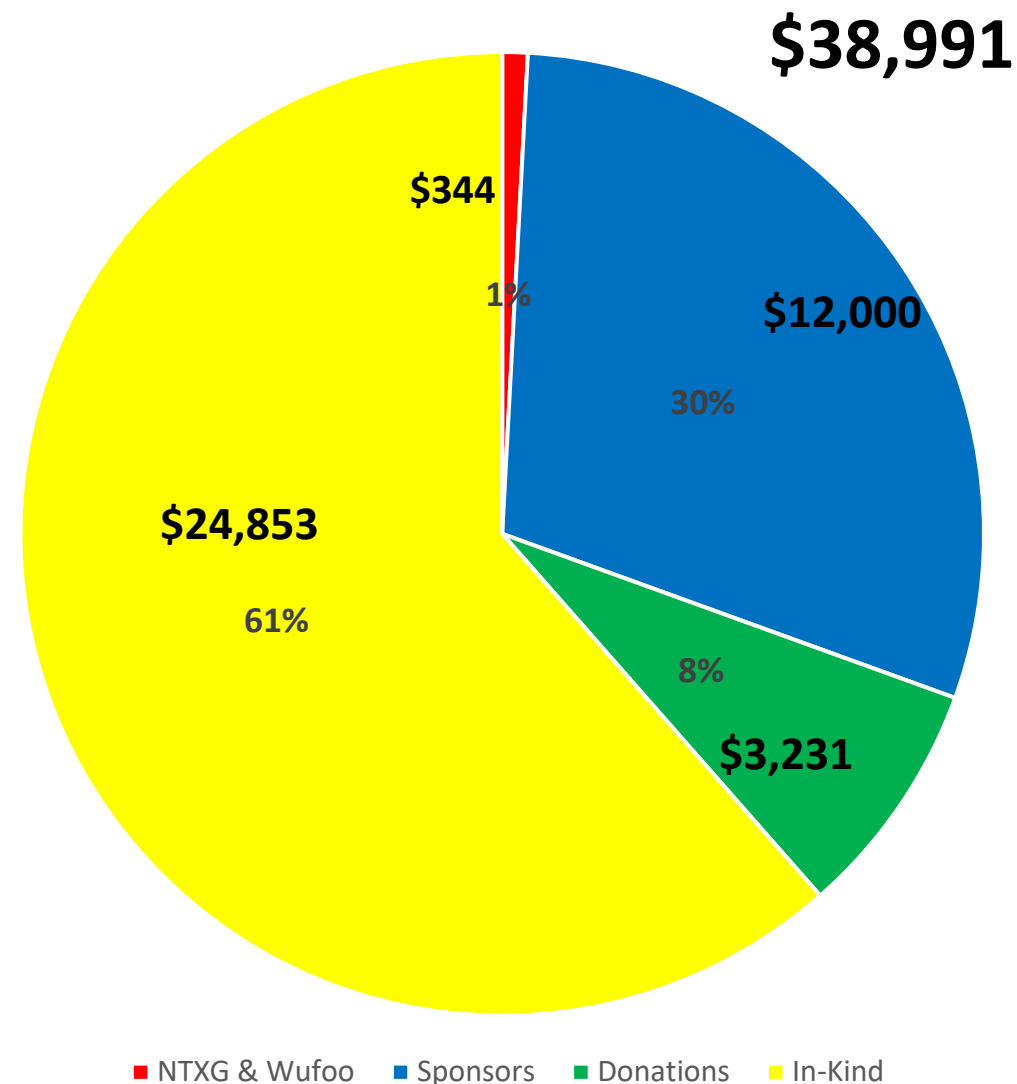
“I miss the immersion of live performance. As much as I’ve enjoyed adapting my work to a virtual format and embracing film as an option, I feel less compelled to closely watch other artist’s performances online because I am in a familiar environment that doesn’t hold the same magic a playing space has. When I would sit in an audience to watch a performance, I was transported to another world and I didn’t question my commitment and focus on the story for a moment. It was always easy to watch and enjoy a show. I now feel disconnected and distracted, though I am working at being more focused in the act of simply being present with the art, even if it is on screen.”



24HOURDALLAS

Photo: Dibrova

Dallas Digithon Donations



“I feel like there’s always room for improvement. Performing live is so much fun but by the end of it I’m ready to go for round two. I feel like I always pick up some things now when I perform. It’s ever evolving and it helps me stay uncomfortable which keeps me growing.”



Dallas Digithon Donations

- In-Kind Contributions Call Outs
 - Dallas Music Network \$15,555
 - On the Levee \$4,500
 - Dallas Voice \$2,537
 - Randall White \$936
 - Gayle Halperin/ Bruce Wood Dance \$800
 - VisitDallas
- **\$4,393 Expenses**
- **NET:**



“I miss seeing the loving and happy faces of the audiences while sharing the instruments for them to play with me and dressing them in costumes for story-play. Also, the many songs and games handed down from generation to generation.



Dallas Digithon Grants

- 60 applicants
- Scoring criteria set up
- Grants team
 - Augustine Jalomo
 - Rhiannon Martin
 - Maribeth Lysen
 - Katherine Wagner
 - John Cohn (Dallas Resident)
 - Alexandra Hernandez
 - Beverly Perry (Dallas Music Network)
- 20 of 60 applicants scored 9 (top points possible)
- Committee will meet
 - Determine final amount \$200 vs \$250
 - And final number
 - Tiered grants with lowered amounts

“We miss feeling the audience. It is hard to distinguish the energy of the room via ZOOM. Our events give everyone an opportunity to be themselves, creatively. We are missing on greatness due to the spread of COVID.”



24HOURDALLAS

Photo: Dibrova

Recommendations

- Recap Meeting with Planning Committee
- Dedicated team with leaders for each aspect
 - Marketing
 - Development/ Sponsorship
 - Talent
 - Volunteers
- 24HourDallas vs. Cultural Innovation Committee
 - Get resources in the 24HourDallas name
 - Access to resources for more than just one person
- Dallas Music Network continued partner
 - Make sure key personnel is in place during the entire run of show
 - One or two meetings devoted to ROS to talk logistics
 - Artists' set up in advance and confirmation of talent
- “Tune In” for 72 hours this weekend!
- Dallas Digithon, the 2nd
 - Stage Crews
 - Arts Organizations
 - Medical Emergency Fund
- Hold \$1K to \$1.5K from this year's DD for seed money for next event

“Sharing the same breath with the audience as we all study human condition through the words brought alive from the page.”

Appendix

- Performers
- Hosts
- Planning Committee Members



24HOURDALLAS

Photo: Dibrova

Dallas Digithon Performers *(In Order of Appearance)*

Emmeline	Nova Pangea <i>(twice)</i>	J. Alexander Langley
Prism Movement Theater*	Mariachi Santa Cecilia	Beckles Dancing Company
Open Classical	Robin Willis	Dallas Summer Musicals
Devaun Owens	Dallas VideoFest Bart Weiss†*	Edward Ruiz
Mike Dawson	Bruce Wood Dance†*	Texas Ballet Theater†*
Taylor Dee & Shots Fired	Jose Camacho	Grace Pettis
Danielle Georgiou Dance Group†*	Aaron Bryan	Annie Benjamin
Chef Lydia Gonzalez Welch	Rob Holbert Group	Carlos Guedes
Linny Nance	B Randall	Tishun Nikco
Colorsnack*	Leos Ensemble Presents 3X3*	Laughter League*
Dallas Museum of Art*	Dallas Symphony*	Holly Dobet “38 Minutes”*
Herrera Dance Project*	WT Greer	Brianna Ruelas
Amy Franco	Patrick Miranda-Estrada	Spelile Rivas
Lillian Rivas	Elyse Jewel	Izaeyah Blackwell
El Trigo Ballet Folklorico	<i>†*Live and video submission</i>	<i>*Video submission</i>

Dallas Digithon Hosts *(In Order of Appearance)*

Randall White <i>(twice)</i>	Priscilla White	CM Adam Bazaldua
Craig Davis	Kathleen Frankford	Devon Miller
Dr. Scott Rudes	Gayle Halperin	Carl Coomer
Danielle Georgiou	Justin Locklear	Alexandra Hernandez
Joella Phillip	Amy Bishop	Chelsea Holmes
Rhiannon Martin		

Dallas Digithon Planning Committee

Audrie Austin*	Rick Baraff	Mary Burkhead*
Janis Burklund*	Michael Cohen	Sharad Elhence*
David Fisher*	Danielle Georgiou	Kristina Hart*
Alexandra Hernandez	Augustine Jalomo*	Brian Larney*
Maribeth Lysen*	John Martin	Rhiannon Martin*
Beverly Perry	Rene Rodriguez	Suzanne Smith*
Katherine Wagner*		

**Member of 24HourDallas Cultural Innovation Committee*