

November 18th, 2021

24HourDallas – Board Meeting 4:00 – 5:00 PM CST

1. **Welcome**, Randall White
2. **Roll Call**, Wes Hoblit, Secretary

David L. Askenase – **Absent**

Khanh Nguyen – Present

Jasmin Brand – Present

Christopher Penney – Present

Sarah Chung – Present

Gary Sanchez – Present

Laura Claydon – Present

Bryan Tony – Present

David Denney – **Absent**

Randall White – Present

Carolyn Dent – **Absent**

Matt Wood – **Absent**

David Fisher – Present

Advisory Council Attendance

Keith Foster – Present

Corey Mobley – Present

Drew Green – **Absent**

Matthew Jones – Present

Wes Hoblit – Present

Lisa Welch – Present

Stephanie Keller Hudiburg – Present

Michael Brown – Present

Reuben Lael – **Absent**

Other Guests: Katie with STARR
Communications

Maribeth Lysen – Present

Rhiannon R. Martin – Present

3. **Financial Report**, Keith Foster, Treasurer
4. **Board Action Item** – Minutes, Wes Hoblit, Secretary
 - a. Approval of minutes from 24HourDallas Board Meeting, from September 23, 2021

Rhiannon R. Martin motion, Maribeth Lysen seconded

Passed unanimously

5. **Board Action Items** – Membership
 - a. Move for the board to approve the following as members of 24HourDallas in our Alliance Partner category for businesses and organizations:

Andres Properties

Beckley 1115

Directions Consulting Group

The Episcopal Church of St. Thomas the Apostle

Katy Trail Ice House
Masterplan
Safe Night LLC
The Thanks-Giving Foundation

- b. Move for the board to approve the following as Individual Members of 24HourDallas:

David Askenase
Jordan Benson
Gabriel Dowell
Gary Sanchez
Christopher Thomas
Bryan Tony
Randall White

Bryan Tony motion, Laura Claydon seconded

- a. Passed unanimously

6. Committee Updates

- a. Standing Committees
- i. Communication – Gary Sanchez
 1. Update to group
 - ii. Finance & Audit – Keith Foster
 1. Update to group on current expenses
 - iii. Fundraising
 1. Randall provided update
 - iv. Governance & Nominating – Matthew Jones
 1. Update on nominations to board
- b. Ad Hoc Committees
- i. Cultural Innovation – Rhiannon Martin
 1. Ignite the Night Festival moved to next year
 - ii. Membership
 1. Randall providing update
 - iii. Nighttime Economy – Laura Claydon & Christopher Penney
 1. Will be who the City of Dallas works with after the nighttime study is completed
 - iv. Nighttime Placemaking – Bryan Tony
 1. Update on Good Neighbor Districts
 - v. Respect and Inclusion – Reuben Lael
 1. Randall gave update in place of Reuben (absent)
 - vi. Safety – Lisa Welch & Sarah Chung
 1. Update on partnership with anti-human trafficking group
- c. Executive Committee
- i. Board resignation

1. Maribeth Lysen
 - a. Moving out of state
 2. Bryan Tony
 - a. Moving to consulting position within 24HourDallas
 - ii. MemberClicks Update
 1. Randall provided update
 - iii. PR Firm Update
 1. STARR Communications
 2. Randall providing update
 - iv. Project Manager Update
 1. Randall provided update
 - v. Good Neighbor Handbook Update
 1. Randall providing update
 - vi. Metrics Update
 1. Randall provided update
 2. Baseline metrics need to be finalized prior to February 1st
 - vii. December 7th plans
 1. Randall provided update on annual meeting date
 2. 1 hour event; each group cannot give long report
 3. Roundtable event after the annual meeting
7. **Good Neighbor Initiative** – What to expect, Randall White, President
 - a. Currently one international sponsor
 - b. Currently two national partners
 - c. Currently twenty-one local partners
 - d. Targeting large venues that participate in the voluntary certification program
8. **Upcoming 24HourDallas Meetings and Events**, Jasmin Brand, Vice President
 - a. December 7, 2021 – Annual Meeting
 - b. January 6, 2022 – Executive Committee Meeting
 - c. January 20, 2022 – Board and Advisory Council Meeting
 - d. March 8, 2022 – International Women’s Day
 - e. TBD April 2022 – Ignite the Night
9. **Action Item**, Randall White, President
 - a. Call for motion to adjourn
 - b. Gary Sanchez motion, Laura Claydon seconded
 - i. Passed unanimously