

# Meeting Minutes



Board of Directors Meeting  
Thursday, Apr. 28th, 2022  
4:00-5:00 p.m.  
Advisory Council also invited

- 1. Welcome/ Call to Order Randall White  
*President*
  
- 2. Board of Directors Roll Call Laura Claydon  
*Secretary*
  
- 3. **ACTION** Approval of Minutes from Jan. 27<sup>th</sup>, 2022 Board Meeting Laura Claydon  
**Motion to approve – Laura & Wes Seconded – Approved Unanimously**
  
- 4. Monthly Financials – Action not required Keith Foster - *Treasurer*  
**Special events costs – Ignite the night \$17,577 Women U-night – \$22,205 – Review of Financials –**
  
- 5. **ACTION** Approval of New and Renewing Members Randall White  
**Motion to approve – Randall makes the motion – Gary second – approved unanimously**

**Individual Members**

- \* Jasmin Brand
- \* J. Damany Daniel
- Dee Faith Gonzales
- \* Suzan Kedron
- Toni Portmann

**Affiliate Partners**

- Amit Banerjee
- Fair Park First
- \* Deputy City Manager Jon Fortune
- \* The Kessler Theater
- \* Klyde Warren Park
- Methodist Dallas Medical Center
- \* The Original Pancake House - DFW
- Secur
- \* Assistant City Manager Carl Simpson
- SVM Productions
- \* West End Association

*\* Renewing Members*

- 6. **Strategic Plan Checkpoint & Recommendations** Matthew Jones

Recap of the strategic plan. Recommendations – update the plan, narrow the focus, identify priorities, progress reports. Sending out surveys to chair members to determine how to narrow down our focus over the next year. Plans to follow up on the strategic plan by reporting progress of the plan. Adding strategic plan to every board meeting. Revisit and revises the plan as needed.

- 7. **March Event Reports and Recommendations**

**Nightwork Expo - Tony Stewart & Christopher Penney, Co-Chairs**

Tony & Christopher – City passed ordinance to limit hours of business to SOBs and problem was presented that employees of these businesses were missing out on income. City reached out to partner with 24HD to do a job fair called Nightwork Expo. This has since evolved into a job board on our website where jobs are listed and people can go to apply. The website is broken down into segments of job opportunities – Healthcare, hotel, restaurant, warehouse, security, wellness, etc. There has been interest to do a job fair again. 40 candidates show up – 30 employees – 280 participants. Possible opportunity to generate revenue through ads on the job board.

**Women U-Night - Jasmin Brand & Elle Congelliere, Co-Chairs**

Elle – Total RSVP 765 hit targeted audience, diverse attendances. Big support from the city of Dallas. Programing was well received and put together. Social impact park was a success. Opportunitis, more time to plan, more volunteers, more engagement from the host committee, food and drink options. Opportunity to generate revenue by charging for tickets. Possible date change. Sidewalk ambassadors.

**Ignite the Night - Rhiannon Martin, Kristina Kirkenaer-Hart, & Laura Claydon Co-Chairs**

Rhiannon – Very positive feedback from artists and vendors. Artists and vendors wanted to continue to work with 24HD on future events. Huge success. 1200 attendees. Total cost was around 17k. Future planning for the event will require more hands on deck and full committee needs.

**8. Committee/ Project Updates**

Respect and Inclusion – Reuben Lael – Virtual Beta Test for the Every Voice Training May 24<sup>th</sup>, via zoom. Training will be presented to the Copper Star members. Went through teaser training.

Good Neighbor Initiative and Copper Star Program – Bryan Tony – Update on standing of GNI – still working on sidewalk ambassador program. Planning the luncheon for August. Engaged UTA for interns to measure the impact of 24HD efforts.

**9. ACTION Governance & Nomination Committee**

Matthew Jones

Board president Randall White will be retiring from our board and day-to-day volunteer duties effective May 31, 2022. The Governance & Nomination Committee nominate board treasurer Keith Foster to serve out the remainder of the year as president with a term ending Dec. 31, 2022. The Committee also nominates Advisory Council member Stephanie J. Bond both to the board and to serve out the remainder of the year as board treasurer, both terms ending Dec. 31, 2022.

**Motion to approve Matt Jones – Seconded by Phil— Approved Unanimously**

**10. New Business & Announcements**

Updates at City Hall – Randall White –

City has begun moving forward to establish a position to get us closer to have a nighttime leader at City Hall with the help of 24HD. City hall wants to go back to the Sociable City Summit with our “Graduated” Copper Star businesses.

Sociable City Summit – Randall White –

Panelist with the assistant city manager – nighttime mayors support what 24HD is doing. Very excited about all we are working on with all committees and ad-hoc committees.

**11. FOR YOUR CALENDARS**

Laura Claydon

Executive Committee Meeting

Tuesday, May 10th, 2022, 11:30 a.m.

Every Voice Beta Test	Tuesday, May 24 <sup>th</sup> , 2022 3:00 p.m
Member Meeting & Social	Tuesday, June 7 <sup>th</sup> , 2022 5:00 p.m.
Executive Committee Meeting	Tuesday, June 14 <sup>th</sup> , 2022, 11:30 a.m.
Executive Committee Meeting	Tuesday, July 12 <sup>th</sup> , 2022 11:30 a.m.
Board Meeting	Thursday, July 28 <sup>th</sup> , 2022, 4:00 p.m.

*\* Advisory Council members are always invited to Board meetings*  
[Download our 2022 calendar](#) [PDF]

10. **ACTION** Motion to Adjourn

Randall White

Motion made Laura seconded by Wes – Approved Unanimously

Roll Call:

Highlighted are those in attendance

BOARD MEMBERS

- David Askenase
- Jasmin Brand
- Sarah Chung
- Laura Claydon
- David Denney
- Carolyn Dent
- David Fisher
- Keith Foster
- Drew Green
- Wes Hoblit
- Phillip G. Honoré
- Reuben Lael
- Rhiannon R. Martin
- Corey Mobley
- Christopher Penney
- Gerardo (Gary) Sanchez
- Tony Stewart
- Lisa Welch
- Randall White
- Matt Wood

ADVISORY COUNCIL

- Brandy Axdahl
- Harrison Blair
- Stephanie J. Bond
- Mike Brown
- Elle Congelliere
- Andres Contreras
- Jon Hetzel
- Joshua Hunt
- Mabrie Jackson
- Matthew A. Jones
- Brian Larney
- Traci Mayer
- Almas Muscatwalla
- Kyle Ogden
- José Rivas
- Suzanne Smith
- Adrian Verdin
- Katherine Wagner

OTHERS

- Bryan Tony
- \_\_\_\_\_

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