

Women U-NIGHT

Wednesday, March 6, 2024, 5:00 P.M. - 8:30 P.M.

Sponsorship Levels

Location: Echo Lounge & Music Hall, 1323 N Stemmons Fwy, Dallas, TX 75207

Sponsorship Levels:

Shero Sponsor: \$10,000 (1 available)

EmpowerHer Sponsor: \$5,000 (3 available)

Advocate Sponsor: \$2,500

Supporting Sponsor: \$1,000

Think of Women U-Night as a great night to promote women's safety at night in Dallas and promote the signing of the women's safety charter. Women U-Night is a night for women to come together and celebrate international women's day in Dallas. The purpose of Women U-Night is to reinforce the message women should be and feel safe everywhere when out at night in Dallas. Women U-Night will feature networking, performances, and a panel of experts who will share recommendations and steps businesses and the general public can take to ensure women feel safe at all hours and increase awareness of the region's only "women's night safety charter," that will encourage nighttime operators to prioritize women's safety. A City of Dallas proclamation will reinforce these tenets. Women U-Night empowers North Texas women to support the city at night and ensuring that all female-identifying individuals feel safe doing so.

Because the nighttime is for everyone.

Proceeds from Women U-Night will be directed to 24HourDallas projects that advance women's safety in the nighttime economy.

SUPPORTED BY



Pernod Ricard USA®

Contact Information

For details, please contact:
Bryan Tony, 24HourDallas Good
Neighbor Initiative Project Manager,
Bryan@24hourdallas.org

HOSTED BY



24HOURDALLAS
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Sponsorship Details

SHERO SPONSOR: \$10,000 (1 available)

- Your company logo will appear in all print and digital assets, press releases, social media posts and online.
- Your company representative will be provided an opportunity to address visitors and guests from the stage.
- Your company will receive three (3) dedicated signs on-site announcing your presenting title sponsorship.
- Your company will have the opportunity to staff a table and display your company banner on-site.
- Admission and VIP seating for up to ten (10) people.
- Your company will be offered an Affiliate Partner membership with 24HourDallas.

EMPOWERHER SPONSOR: \$5,000 (3 available)

- Your company name will be highlighted as a major sponsor at the event.
- Your company logo will appear in all print and digital assets, press releases, social media posts and online.
- Your company name will be mentioned a minimum of three (3) times from the stage.
- Your company will receive two (2) dedicated signs on-site announcing your sponsorship.
- Your company will have the opportunity to staff a table and display your company banner on-site.
- Admission and VIP seating for up to five (5) people.
- Your company will be offered an Affiliate Partner membership to 24HourDallas.

ADVOCATE SPONSOR: \$2,500

- Your company name will be highlighted as one of the advocate sponsors.
- Your company name will be mentioned on stage.
- Your company logo will appear in all print and digital assets, press releases, social media posts and online.
- Your company will have the opportunity to staff a table and display your company banner on-site.
- Admission and VIP seating for up to three (3) people.
- Your company will be offered an Affiliate Partner membership with 24HourDallas.

SUPPORTING SPONSOR: \$1,000

- Your company name will be highlighted as a supporting sponsor which help off set costs for AV equipment, security, restrooms, and more.
- Your company name will be mentioned on stage.
- Your company logo will appear in all print and digital assets, press releases, social media posts and online.
- Admission and VIP seating for up to two (2) people.
- Your company will be offered an Affiliate Partner membership with 24HourDallas.

Contact: Bryan Tony, 24HourDallas Good Neighbor Initiative Project Manager, Bryan@24hourdallas.org